



MOUNT MADONNA
INSTITUTE
EDUCATION THAT LIBERATES

Presidential Search

PROSPECTUS



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Presidential Profile

The Board of Directors of Mount Madonna Institute (MMI) invites applications for the position of President. The President offers visionary leadership and collegial oversight for a private, non-profit institution on California's Central Coast. Mount Madonna Institute is poised for the next phase of its 15-year history, having achieved initial accreditation from WSCUC in 2019.

MMI is looking for a leader who embraces the opportunity to impact higher education in the integrative health sciences and personal growth professions, and thereby the entire extended community. MMI has played a ground-breaking role in bringing the ancient wisdom and health disciplines of Yoga and Āyurveda to higher education in the West. We have pioneered applying these systems to contemporary life, while maintaining their authenticity and core values. Our focus on experiential education that is transformative, our programming and curricula that improve health and well-being, our dedicated and passionate faculty who care about student success and are experts in their field, and our track record of educating professionals who positively affect the lives of individuals and the extended community, make MMI poised for greater influence in the higher education and wellness landscape.

We seek a President whose primary focus is to lead the next step in the development of the institution.

Successful candidates will demonstrate the knowledge and skills necessary to oversee and coordinate leadership for a small WSCUC accredited college with three distinct schools: Āyurveda, Yoga, and Community Studies; and a mission of transformational education. The three schools in total currently offer one Master of Arts degree and 10 professional credentials to an annual student-body of 150. During the global pandemic, academic programs have been delivered online with success; MMI anticipates blended approaches in the future.

The President, who also serves as Chief Executive Officer and performs the functions of Chief Operating Officer, reports to a 12-17 member Board of Directors, which holds oversight responsibility for fiscal sustainability and organizational effectiveness. The President is responsible for total operation, serves as advisor to the Board, administers Board-adopted policies, and represents the Board in its relationships with students, staff, and the greater community. Direct reports include the Provost and Chief Financial Officer.



All photos taken on Mount Madonna Center campus: Community Building and dining hall.



About Mount Madonna Institute

Mount Madonna Institute (MMI), founded in 2005 and WSCUC accredited in 2019, is committed to wellness and positive transformation. Mount Madonna Institute is a private, non-profit educational institution providing high quality, professional and academic instruction, training and certificates in the fields of Yoga, Āyurveda, and Community Studies, with a Master of Arts level degree in Āyurveda. MMI's education integrates the traditional systems of Yoga, Āyurveda, and Community with contemporary life, and prepares graduates for a variety of careers in the integrative health professions.

MMI is a leader in transformative education, with faculty and alumni impacting positive change in the local, national and international community, in higher education, and in the lives of students and their families. MMI's impact is already felt throughout the alternative education landscape and the holistic wellness movement. Our next phase of growth is to further authenticate and disseminate the disciplines of Āyurveda and Yoga into the greater community so that students, clients, practitioners, and the greater society can benefit. These dynamic fields of study, when grounded in their authenticity and applied with current research and best practices, have the power to impact the training of health professionals, those seeking personal growth, and the greater community in such need of additional avenues for health and wellness.

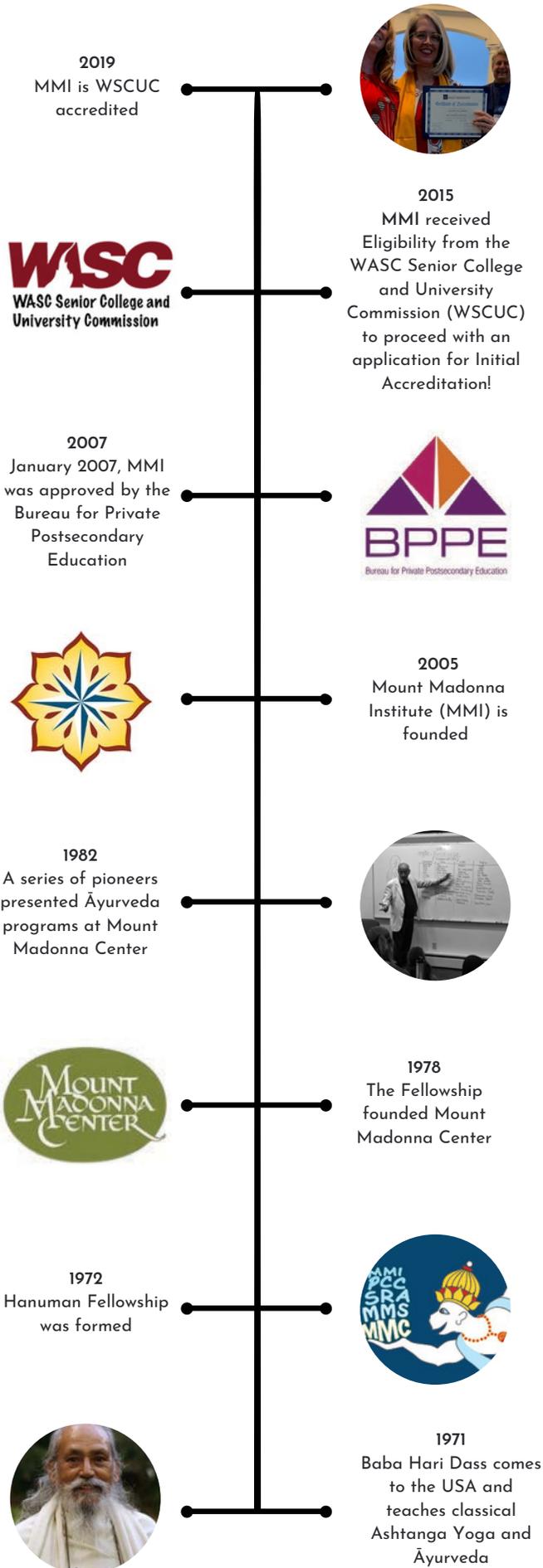
MMI's programs incorporate theoretical and experiential education and training. Each of the schools includes in its curriculum an emphasis on service and continuing lifelong learning while bringing a high level of professionalism to these careers. The goal of MMI is to educate contemporary learners in ancient teachings and practices of traditional, natural systems that promote human well-being and integrate mind, body, and spirit.

MMI offers courses in the classical system of Ashtanga Yoga, both practice and philosophy; the 5,000-year-old science of Āyurveda, the world's oldest known system of natural medicine; and Community Studies, a program that emphasizes self-reflection, awareness, and transformational learning for each individual, and the communities and environments within which we live and work. MMI currently offers students a variety of diplomas, certificates and one Master of Arts degree.



The President convenes conversations among the MMI community and beyond. They embrace collegial consultation practices to clarify shared vision and common mission and, hence, institutional priorities. Common values and ample information inform dialogue and reflection to foster organizational planning for wise decision making and action taking. The President also represents the institution to the larger community, including Āyurveda and Yoga associations as well as WSCUC and BPPE accreditation agencies.

A major aspect of the President's role is long-range planning to ensure the educational quality and fiscal stability within curricula integrating the ancient wisdom teachings of the schools into contemporary equity-oriented society. The President is responsible for supporting and advancing student learning and success within the three schools, and for the fiscal growth and stability of the institution.



2015
MMI received Eligibility from the WASC Senior College and University Commission (WSCUC) to proceed with an application for Initial Accreditation!



2005
Mount Madonna Institute (MMI) is founded



1978
The Fellowship founded Mount Madonna Center



1972
Hanuman Fellowship was formed



1971
Baba Hari Dass comes to the USA and teaches classical Ashtanga Yoga and Āyurveda

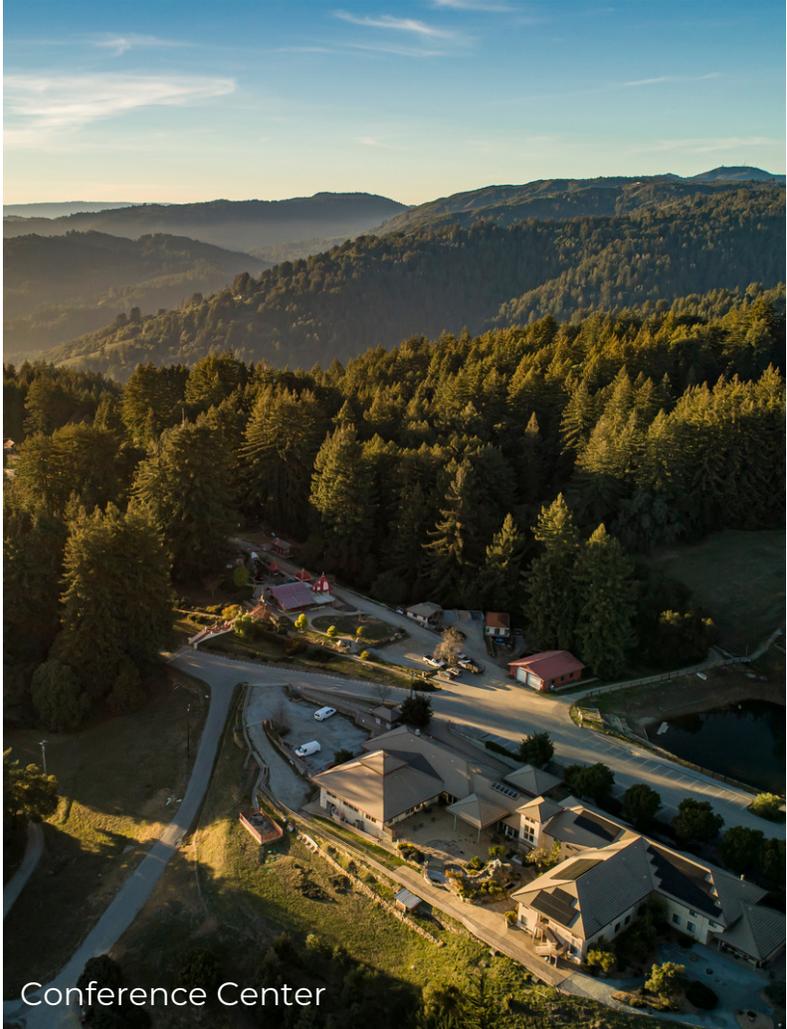
MMI is related to Mount Madonna Center (MMC) and is located on 380 acres in a beautiful redwood forest overlooking Monterey Bay from peaks above Watsonville, California in the Santa Cruz Mountains. Since 1978 MMC, a retreat center and intentional spiritual community has been known for the excellence of its Yoga, Āyurveda, and other transformational programs. It was founded by Hanuman Fellowship, a group who came together in the 1970s to study with and promulgate the teachings of Baba Hari Dass. A silent Indian monk, author, teacher, and artist, Baba Hari Dass lived a life dedicated to the teachings of Yoga, Āyurveda, and selfless service until his death in 2018. MMI was established to further conserve, research, and integrate the teachings of Yoga, Āyurveda, and Community Studies into contemporary society.

Mount Madonna Institute is accredited by WSCUC and approved by the California Bureau of Private Postsecondary Education. MMI College of Āyurveda is approved by the National Āyurvedic Medicine Association (NAMA) and our graduates are eligible for professional membership with NAMA. MMI School of Yoga - YTT 200, 300, Children's Yoga Teacher, and Prenatal Yoga Teacher certificates are approved by Yoga Alliance (YA). MMI School of Yoga- Āyurveda Yoga Therapy certificate is approved by International Association of Yoga Therapists (IAYT).



Annual Budget MMI

MMI- FY'21 projected budget revenue (net of discounts): \$930,407.



Essential Professional Qualifications

We seek a leader who:

- Is mission driven
- Is an inspirational leader
- Is fair, ethical, serviceful and accessible
- Has outstanding interpersonal and communication skills
- Has extensive experience fostering equity and inclusion initiatives
- Will successfully navigate the changing role of higher education with a focus on human health and wellness in 21st century society
- Is conversant with strategic planning, fund raising and fiscal management
- Is deeply committed to student success
- Is committed to maintaining a constructive effective relationship with the Board of Directors



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Education that Liberates



Desirable Professional Qualifications

We seek a leader who:

- Develops effective internal and external partnerships
- Supports and sustains multifaceted use of technology
- Fosters professional development and professional growth
- Has experience with WSCUC Accreditation process and standards
- Will give strong consideration to living close to MMI

Minimum Professional Qualifications

We are looking for a leader who holds:

Master of Arts or Master of Science degree, with PhD, MD, or other health science graduate degree preferred.





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Yoga and Āyurveda Faculty



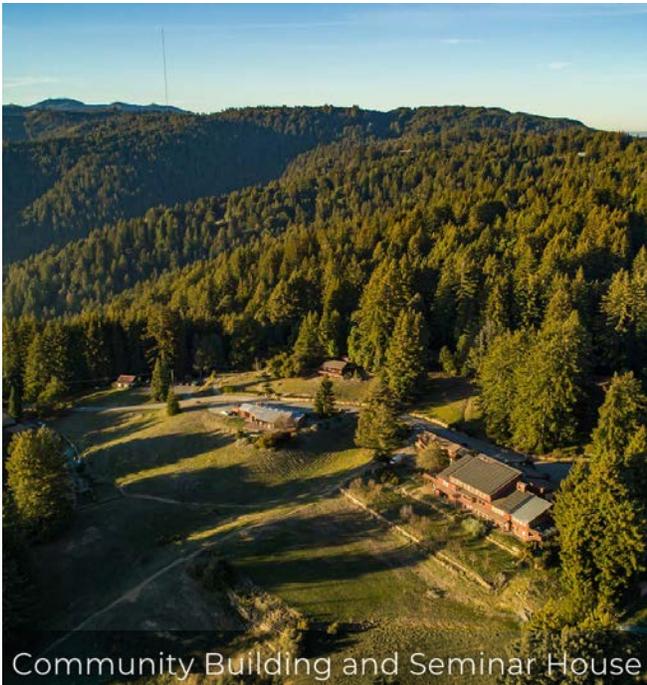


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Yoga and Āyurveda Faculty



Opportunities and Challenges Which Face the New President



Community Building and Seminar House

Within the context of supporting and recognizing the unique qualities and cultural attributes of MMI's mission, the new President will be responsible for:

- Increasing enrollment in degree, certificate, non-certificate programs
 - communicate the mission and uniqueness of MMI such that a wider audience of potential students is reached and enrolled
 - generate and enact deliberated marketing strategies
 - enhance relationships with professional organizations and other academic institutions whose members and alumni may enroll
 - develop website and other e-platforms
- Developing sustainable financial resources
 - develop and seek new sources of funding
 - lead the implementation of fiscal strategies to improve the allocation of resources
 - increase financial support for programs and services, and the critical teaching/learning functions.
 - cultivate strategic relationships with private foundations and local donors in order to strengthen alternative resources

- increase revenue from the Wellness Center
- enact fund development strategies
- secure PPP loan forgiveness as available
- explore federal financial aid opportunities for California students
- support budgetary processes (FY2021 projected budget revenue, net of discounts, \$930,407)
- Organizing operating systems for sustainable growth
 - support and encourage the integration of research, institutional data, and ongoing evidenced-based decision-making processes
 - review and revise as necessary organizational structures and systems to support growth
- Accreditation
 - successfully lead MMI, in conjunction with the Provost/ALO, through the WSCUC accreditation reviews and site visits
- Strategic planning
 - work with the Board to review and update its strategic planning processes
- Human resources
 - provide strong leadership and advocacy to help advance the commitment to diversity, equity, and equal opportunity for all employees and students
- Educational innovation
 - provide support to the schools in developing new programs and services and creating new instructional models that anticipate students' higher education expectations
 - continue planning for clinic opening
- Wellness Center
 - Enhance educational value and explore curricular integration
 - Enhance cross-curricular opportunities
- External relations
 - HFS/MMC
 - WSCUC and member schools
 - BPPE
 - NAMA
 - IAYT
 - YA
 - Local Community organizations
- Facilities and Technology systems
 - Develop needed improvements
 - Maintain existing facilities
- MMI Board relations
 - Work closely with the Board to achieve strategic initiatives
- Legal compliance including but not limited to
 - Audit
 - Local, State, and federal regulations





Strengths of Mount Madonna Institute

As a newly WSCUC accredited institution, MMI has a unique opportunity to become a national leader in its fields of study. MMI's small size, cultural origins, and authentic sources make it an inspiring, spiritual community. Its mission and values make it vibrant and filled with dedicated educators and students. MMI's location is simultaneously central and secluded, enveloped in natural beauty with rich access to cultural, educational, technological and human resources.

MMI has a history of creating a transformational learning environment for students, a creative work environment for faculty and administrators, and high satisfaction in all groups. MMI faculty, administrators and staff are outstanding and committed to student and institutional success. MMI enjoys extensive and deep community-wide support based on its service commitment and quality offerings.

MMI's version of transformational and experiential education focuses on healing, self-development, and wellness, which has never been more essential and needed than it is now. While MMI has succeeded at a small and relatively informal scale these many years. Our next president will grow MMI from an organization that educates relatively few students to an academic institution that teaches its ancient and applicable healing wisdom to hundreds of students. In contrast to the thinking that undergirds popular culture and modern medicine, the ancient wisdom of MMI's teaching focuses on self discovery, releasing inner wisdom and creating daily practices that promote wellbeing in the individual, family, and community. This wisdom forms part of the human experience that can be brought to bear in this century, with the best practices of research and education now validating their relevance and exploring their positive potential.

Compensation

Compensation is commensurate with the complexity of the position, negotiable based on experience.





Nondiscrimination Statement

Mount Madonna Institute does not discriminate on the basis of sex, race, color, ancestry, national origin, religion, sexual orientation, physical or mental disability, medical condition, gender identity or gender expression.



About the Santa Cruz- South Silicon Valley Community

MMI's mountaintop location is equidistant from the towns of Santa Cruz and Santa Clara County. The area boasts a rich cultural life and numerous recreational opportunities. Residents enjoy a moderate Mediterranean climate amid redwood forests, sparkling beaches and rich farmland of Santa Cruz and the vineyards and cultural attractions of Silicon Valley. Year-round outdoor recreational opportunities abound, and the area provides an ideal environment for sports of all types. A number of annual events celebrate the area's ethnic and cultural diversity. The region combines the charm and relaxed lifestyle of a small coastal community with the advantages of cultural richness and easy access to resources in the nearby San Jose and San Francisco area. Local public schools are excellent and the private CAIS/WASC accredited PK-12th Mount Madonna School is located on the same campus.

Next steps

Inquiries, expressions of interest, and nominations are welcome. Please complete the [application](#) and return it with a cover letter and resume, to Dana Warsaw, Administrative Assistant to the Search Committee, at dana@mountmadonna.org. Completed application should be submitted by May 31, 2021 for priority review.



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WASC *Senior College and
University Commission*

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Presidential Search Committee**

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